

## Jeff Swenerton

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**From:** marci grossman [keycommpr@cox.net]  
**Sent:** Friday, June 27, 2008 3:56 PM  
**To:** Rachael Terada  
**Subject:** Green Mountain Energy Big Texas Sun Club Pilot Nomination - Supplemental Materials  
**Attachments:** GMEC Houston Zoo Solar Fact Sheet FINAL.4.20.doc; GME Waco Chamber Solar Array Fact Sheet FINAL 5.13.08.doc; GME Zoo Release FINAL April 18, 2008.doc; GME Waco Chamber Solar Array Gr. Break news release FINAL 5.16.08.doc; Green Mountain Ronald McDonald Austin Solar release FINAL 6.19.07.doc; Green Mtn MNS solar sidebar release FINAL 2.29.08.doc; RMHC-Green Mountain Solar groundbreaking alert FINAL 6.8.doc; RMHC Solar Fact Sheet FINAL Dec. 7.doc; RMHC Solar Release FINAL 6.14.07.doc; Houston Zoo GMEC media alert FINAL 4.15.doc; IMG\_0571.JPG; RMHC GO release FINAL.doc; RMHC grand open MEDIA ALERT FINAL 12.8.07.doc; Waco Chamber Soalr GB Media Advisory FINAL 5.16.08.doc; GME Dallas MNS Flip the Switch Media alert FINAL 2.28.08.doc; GME Solar 4 22 08 Report Summary.doc; GME Houston Zoo VMS report.doc; Dallas Business Journal article Final 6.5.doc; waco trib solar chamber.doc; Waco Trib.doc; Waco Trib.docx; Pictures for app.doc; Pictures for app.docx; RMDH Aus Bus Jour.doc; May\_June 08 CX.pdf; Mar\_Apr 08 CX\_lowrez.pdf; Houston Bus\_Jour.doc; Jan\_Feb 08 CX.pdf

Rachael,

In addition to sending you hard copies of the supplemental materials for **Green Mountain Energy Company's Pilot Award for the Big Texas Sun Club**, below are links to Web site pages, and attached are electronic copies of the materials (based on our conversation Thursday about the number of judges and getting the materials to them.). Please note there are several documents because we had five media events in the last year to support the program, and we have developed a lot of materials for both the PR and to promote the program overall.

**I submitted an online form as well as word nomination form for this entry.**

### 1) Attached are the following materials:

- Media Materials for the Ronald McDonald House Solar Array Media Events
  - o Groundbreaking and Dedication Events (news releases, media advisories, fact sheet)
- Media Materials for the Dallas Museum of Nature & Science Solar Array Flip the Switch Event
  - o News release, media advisory
- Media Materials for the Houston Zoo Solar Array Flip the Switch Event
  - o Media advisory, news release, fact sheet
  - o TV coverage summary reports
- Media Materials for the Waco Chamber Solar Array Ground Breaking
  - o Media advisory, news release, fact sheet
  - o TV coverage summary report
- Misc. news coverage from Waco, Houston and Austin
- Green Mountain's *Cleaner Times* newsletter for Jan/Feb, Mar/April, May/June
- Photos from various solar groundbreakings and dedication events

### 2) Below are the following Web site links:

## **A) BIG TEXAS SUN CLUB PROGRAM DOCUMENTS/INFORMATION**

- **Big Texas Sun Club homepage**

<http://www.greenmountainenergy.com/texas/btsc.shtml>

- **Big Texas Sun Club® Application**

<http://www.greenmountainenergy.com/cgi-bin/forms.cgi?form=14>

- **Green Mountain Energy® Solar at the Ronald McDonald House**

<http://www.greenmountainenergy.com/texas/btsc/rmdh.shtml>

- **Green Mountain Energy® Solar at the Museum of Nature & Science — Dallas**

<http://www.greenmountainenergy.com/texas/btsc/dmns.shtml>

- **Green Mountain Energy® Solar at the Houston Zoo — Houston**

<http://www.greenmountainenergy.com/texas/btsc/houstonzoo.shtml>

## **B) LINKS TO SOME MEDIA COVERAGE RESULTING SOLAR ARRAY EVENTS SINCE MARCH 2008**

### **- TV Coverage**

[Waco's Green Chamber of Commerce Building Opens](#) — *KCEN-TV Waco, June 6, 2008*

[Solar Panels at Houston Zoo Lion Exhibit](#) — *KHOU-TV Houston, April 29, 2008*

[Green Mountain Donates Solar Array to Houston Zoo](#) — *KTRK-TV, April 22, 2008*

[Waco Chamber Goes Green](#) — *KCEN-TV Waco, May 20, 2008*

[Green Mountain Helps Dedicate New Solar Array](#) — *WFAA-TV, Dallas, March 3, 2008*

### **- Print/Online Media Coverage**

[Editorial: Waco's Downtown Anchor in Place](#) — *Waco Tribune Herald, June 7, 2008*

[Green Mountain Helps Ronald McDonald House Earn Platinum LEED Certification](#) — *Austin Business Journal, May 27, 2008*

[Editorial: Chamber Awarded for Going Green](#) — *Waco Tribune Herald, May 27, 2008*

[Green Mountain Donates Solar Panels to Chamber](#) — *Waco Tribune Herald, May 21, 2008*

[Zoo's Lion Den Goes Green](#) — *Houston Business Journal, April 21, 2008*

## **C) Links to Super Earth Photos from Press Events (Super Earth is Green Mountain's Mascot)**

### **Super Earth**



[hi res](#) | [lores](#)



[hi res](#) | [lores](#)



[hi res](#) | [lores](#)

### **Green Mountain Energy Company Solar Installations**



Dallas Museum of Nature & Science Solar Installation

[hi res](#) | [lores](#)



Ronald McDonald House Solar Installation

[hi res](#) | [lores](#)



Houston Zoo Solar Installation

[hi res](#) | [lores](#)