

**Jeff Swenerton**

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**From:** Grossman, Marci [marci.grossman@greenmountain.com]  
**Sent:** Friday, June 27, 2008 9:24 AM  
**To:** Rachael Terada  
**Subject:** Green Mountain Energy FPL Sunshine Energy Sun Funds Market Development Pilot Award Nomination and Supplemental Materials  
**Attachments:** Green Mountain FPL Sun Funds Pilot Award Nomination FINAL 6.27.08.doc

Rachael,

Attached please find the nomination for the **Green Mountain FPL Sunshine Energy Sun Funds Rebate** program. The program is being nominated for a Market Development Pilot Award.

Additionally, below are the supplemental materials for the Green Mountain FPL Sunshine Energy Sun Funds Pilot Award.

- Immediately below are links to different pages of the Sun Funds Rebate Program Website.
- Following the links, pasted below is the FPL Sunshine Energy eNewsletter winter 2008 edition that featured and announced the Sun Funds rebate program. The entire newsletter had a solar energy theme to support the rebate program. The article about the Sun Funds program is the second story.
- Pasted below the eNewsletter is the article announcing the Sun Funds program (referenced above)

Please let me know if you have any questions, if anything is not clear, or if you need additional information.

Best,

Marci Grossman  
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Green Mountain Energy Company  
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[Marci.grossman@greenmountain.com](mailto:Marci.grossman@greenmountain.com)

## 1) THESE ARE THE WEB SITE LINKS FOR THE SUN FUNDS PROGRAM

-Home page of the FPL Sunshine Energy Sun Funds Web site  
<http://www.fplsunshineenergy.com/sunfunds/sunfunds.shtml>

-Web page explaining how the Sun Funds program works  
<http://www.fplsunshineenergy.com/sunfunds/program.shtml>

-Web page explaining how much consumers can save from Sun Fund rebates  
<http://www.fplsunshineenergy.com/sunfunds/save.shtml>

-Web page containing Sun Funds application  
<http://www.fplsunshineenergy.com/sunfunds/apply.shtml>

- FAQ about the Sun Funds program  
<http://www.fplsunshineenergy.com/sunfunds/sunfundfaq.shtml>

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## 2) THIS IS THE SUNSHINE ENERGY ENEWSLETTER

**From:** Florida Power & Light Company [mailto:news@fplsunshineenergy.com]  
**Sent:** Friday, January 11, 2008 4:37 PM  
**To:** Holtz, John  
**Subject:** Sunshine Energy News: The Solar Issue

Winter 2008 Newsletter

# sunshinenergy<sup>sm</sup>



## Sunshine Energy customers are making a difference!

New solar energy projects in Florida built with the support of Sunshine Energy customers are helping avoid 410 tons of CO<sub>2</sub> emissions annually.



### Also Featured:

#### Online Energy Store

Make it a New Years' Resolution to Visit FPL's Online Energy Store.

[read more ▶](#)

#### Savings with On Call®

FPL On Call is the easiest way to lower your electric bill.

[read more ▶](#)

### FEATURED ARTICLES

#### FPL Sunshine Energy<sup>sm</sup> Solar Array at Rothenbach Park

Thanks to Sunshine Energy customers, Florida's largest solar project is up and sunning!



[read more ▶](#)

#### FPL Sunshine Energy Announces Residential Solar Rebate Program

As part of its commitment to develop more solar energy resources in Florida, FPL Sunshine Energy is offering cash incentives for a limited number of new residential solar electric systems.



[read more ▶](#)

#### Kid Power

Use the energy of the Sun to grill a solar dog.



[read more ▶](#)

#### Community Spotlight: Florida Solar Energy Center

In 2007 Sunshine Energy teamed up with FSEC and the SunSmart Schools Program to provide the supplemental funding needed for the completion of four solar projects in Merritt Island, Miami and Palm City.



[read more ▶](#)

## 3) ARTICLE FROM NEWSLETTER ANNOUNCING SUN FUNDS REBATE PROGRAM

### FPL Sunshine Energy<sup>sm</sup> Announces Residential Solar Rebate Program

As part of its commitment to develop more solar energy resources in Florida, FPL is offering cash incentives for a limited number of new residential solar electric systems through the FPL Sunshine Energy Sun Funds Program. Solar electric systems use photovoltaic panels to convert sunlight into electricity for

houses and buildings.

Rebates worth \$1.50 per watt are available to help FPL residential customers defray part of the cost of installing solar electric systems on their homes. The Program supplements rebates offered by the Florida Energy Office (FEO), and is intended to encourage FPL customers to invest in a solar power.

FPL is the only public utility company in Florida offering a solar electric incentive program for residential customers.

The incentives are available on a first come, first served basis, limited to 100 kilowatts (kW) of new residential solar electric systems purchased and installed after December 1, 2007.

#### **Pays more than half the costs of solar**

Solar rebates from the State are available at \$4 per watt, to a maximum payment of \$20,000 for a residential installation. The *Sun Funds* program increases the value of the State rebates to \$5.50 per watt — more than half the expense of a typical system.

A typical solar electric system can cost homeowners \$8–\$10 per watt, according to the Florida Solar Energy Center. On average, a typical 3 kW rooftop system can cost as much as \$30,000.

The *Sunshine Energy Sun Funds* incentive payment for a typical 3 kW rooftop system is \$4,500. When combined with the State solar energy incentive, a customer installing a 3 kW system will be eligible to receive rebates totaling \$16,500.

The table below shows how much money residential customers can receive from FPL *Sunshine Energy Sun Funds* and the State based on the size of their solar array.

Residential Incentive Values by System Size

System Size	FPL Sunshine Energy Rebate	State Rebate*	Total Incentive
2 kW	\$3,000	\$8,000	\$11,000
3 kW	\$4,500	\$12,000	\$16,500
4 kW	\$6,000	\$16,000	\$22,000
5 kW	\$7,500	\$20,000**	\$27,500
6 kW	\$9,000	\$20,000**	\$29,000
7 kW	\$10,500	\$20,000**	\$30,500

\* based on availability of State funds and customer eligibility

\*\* maximum State rebate amount per residential system

#### **How to apply**

Eligibility is limited to FPL residential customers. Qualifying solar electric systems are those purchased and installed after December 1, 2007. Systems may be sized from 2 kW to 7 kW.

To qualify, a customer must first apply for and be awarded a State solar energy rebate through the Florida Energy Office (FEO).

Send a completed application to *Sun Funds*, along with a copy of your original purchase agreement, within 30 days of receiving a State rebate check. You, or your contractor on your behalf, may submit a *Sun Funds* application at anytime after purchasing a solar electric system. However, you will not qualify for a *Sun Funds* rebate until we confirm you received a State rebate payment from the Florida Energy Office, and as long as *Sun Funds* are still available.

For more information and a *Sun Funds* application form visit: [www.fplsunshineenergy.com/sunfunds](http://www.fplsunshineenergy.com/sunfunds).

To learn more about the Florida Solar Energy System Incentives Program administered by the Florida Energy Office visit: [www.dep.state.fl.us/energy/energyact/solar.htm](http://www.dep.state.fl.us/energy/energyact/solar.htm).